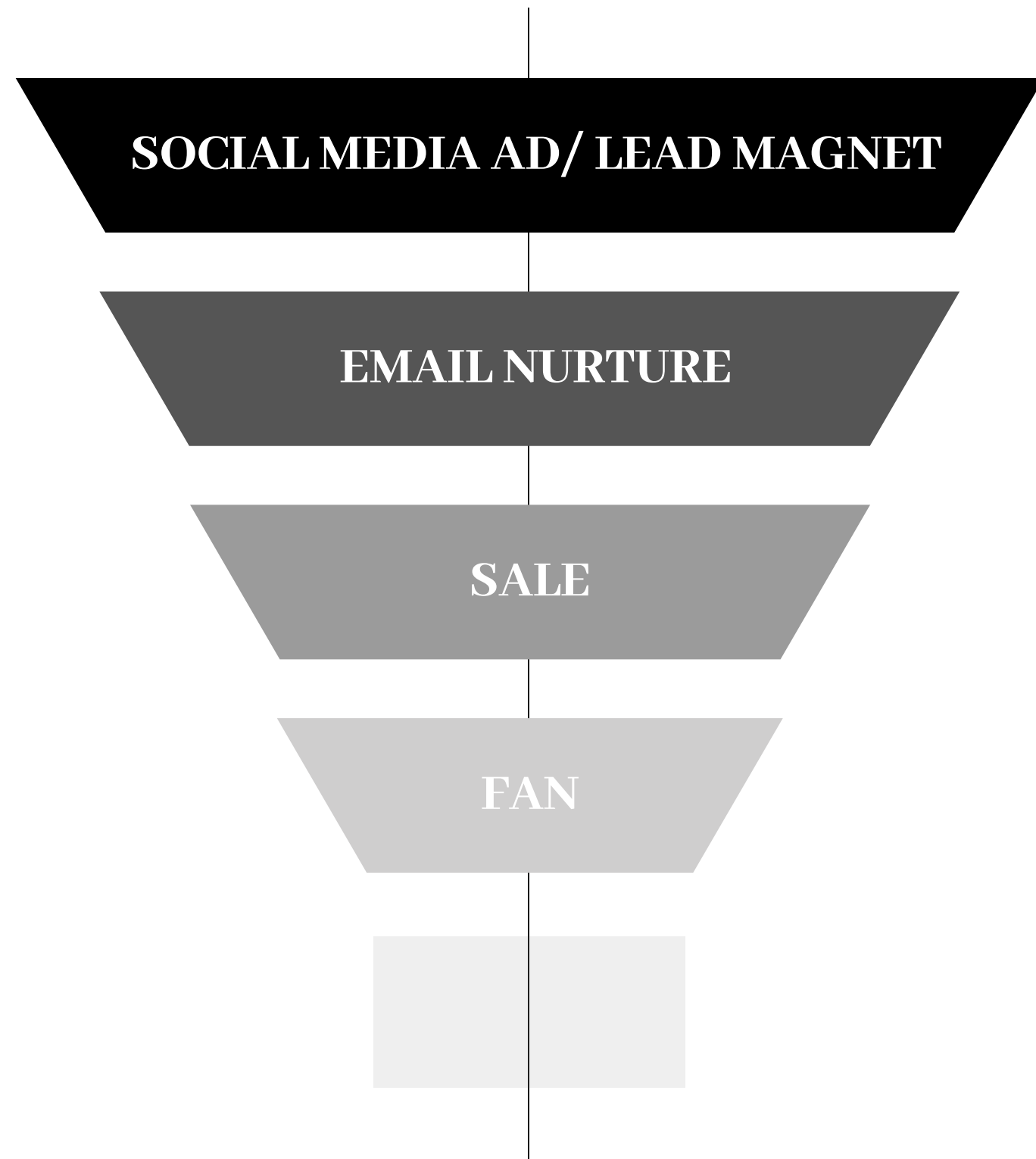
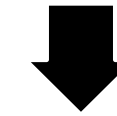


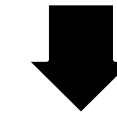
# BASIC SALES FUNNEL



**Traffic Source = Social Media**



**Ad/ Post/ Lead Magnet/ Offer**



**Landing Page/ Registration Page**



**Thank You Page**



**Welcome Email**



**Lead Magnet Delivery Email**



**Email Nurture Sequence /Conversation**



**Sale**